

1 A. My illustration explains why Verizon VA's investment risk is large under the UNE
2 regime and accompanying TELRIC standard. As shown by my illustration, the expected
3 present value of Verizon VA's revenues will be less than the present value of its TELRIC
4 expenses plus investment. Whenever the present value of revenues is **less** than the
5 present value of expenses plus investment, a company's return on investment will be less
6 than its cost of capital. Thus, Verizon VA's expected rate of return on investment is less
7 than its cost of capital.

8 **Q. Don't unregulated companies in competitive markets also face the risk that their**
9 **returns on investment will be less than their cost of capital?**

10 A. Yes. Competitive companies always face some risk that their returns on investment will
11 be less than their costs of capital. However, unregulated competitive companies also
12 have a significant probability that they will earn a return on investment that *exceeds* their
13 cost of capital. Moreover, unlike Verizon VA, unregulated competitive companies are
14 free to set prices that reflect realistic assumptions regarding investment, expenses, and
15 depreciation, and realistic estimates of the risks and costs of technological change. In
16 addition, competitive companies can use realistic demand forecasts and, if those forecasts
17 are exceeded, their revenues will be higher than expected. And unregulated competitive
18 companies do not have an obligation to provide facilities to competitors under cancelable
19 leases that by design are intended to facilitate the transition by those competitors to
20 alternative facilities or technologies. Unregulated competitive companies will not
21 undertake investments when the expected rate of return on investment is less than their
22 cost of capital.

1 **Q. What does your illustration say about the value of the CLECs' option to cancel their**
2 **lease or renew their lease at lower rates?**

3 A. My illustration explains why the CLECs' option to cancel or renew at lower rates is a
4 valuable asset that the CLECs will have acquired from Verizon VA at zero cost if the
5 value of the option is not built into the UNE rate. In short, when Verizon VA invests in
6 its fixed network, while CLECs have a cancelable operating lease on the network, CLECs
7 have valuable flexibility to reduce their expenses when new technologies become
8 available. Of course, Verizon VA can only offer the CLECs this flexibility by incurring a
9 fixed cost that restricts its own flexibility. Verizon VA will have no incentive to invest in
10 network facilities, and CLECs will receive improper price signals, if the value of the
11 CLECs' option is not included in the price of the UNE.

12 **B. Description of Risk Premium Methodology**

13 **Q. What methodology did you use to value the CLECs' ability to cancel or renew their**
14 **UNE lease at lower rates?**

15 A. I used the binomial option pricing methodology described in an article by Copeland and
16 Weston, "A Note on the Evaluation of Cancellable Operating Leases," published in the
17 Summer 1982 issue of *Financial Management* and provided as Attachment 1. This
18 methodology is widely employed by financial analysts to value the options that are traded
19 in financial markets and is more flexible than its predecessor, the Black-Scholes model.
20 It is based on the assumptions that (1) the value of the underlying asset can either
21 increase or decrease at discrete points in time, and (2) lessees can exercise the option to
22 renew the lease at lower rates or cancel altogether once they observe the new value **of** the
23 underlying asset. In the context of my analysis of regulatory risk, the binomial option
24 pricing methodology is conservative because it assumes that the value of the network can

1 either increase or decrease, whereas, under TELRIC, the value of the network is likely
2 only to decrease as new lower-cost technologies become available.

3 **Q. Does your methodology apply regardless of whether the CLECs actually renew their**
4 **lease at lower rates or cancel their lease and use alternative facilities or**
5 **technologies?**

6 **A.** Yes. My methodology can best be thought of as a way to estimate the value CLECs
7 receive from having the option to obtain UNEs at a lower lease rate whenever regulators
8 reduce rates or to cancel altogether at any time.

9 **Q. Please describe in more detail your methodology for calculating the regulatory risk**
10 **premium associated with the UNE regime and the TELRIC standard.**

11 **A.** I estimated this regulatory risk premium in several steps. First, I used the same forward-
12 looking investment, operating expenses, depreciation, and asset lives presented by
13 Verizon VA in this proceeding.

14 Second, I calculated the minimum lease payments that would allow Verizon VA
15 to recover the TELRIC cost of its network investment, pay its operating expenses and
16 taxes, and earn a fair rate of return on its network investment under the assumption that
17 CLECs cannot renew or cancel their lease of network facilities. In short, the lease
18 payments in this step were calculated as if the CLECs' lease contract with Verizon VA
19 were a financial lease rather than an operating lease.

20 Third, I calculated the market value of the CLECs' option to renew their lease at
21 lower rates using the binomial option pricing methodology noted above and described in
22 the Copeland and Weston article provided in Attachment 1.

1 Fourth, using the value of the CLECs' option as an input, I calculated the
2 minimum lease payment that would allow Verizon VA to recover the cost of its network
3 investment, pay its operating expenses and taxes, and earn a fair rate of return on its
4 network investment when regulators periodically lower UNE rates.

5 Finally, from this information, I calculated the regulatory risk premium required
6 to compensate Verizon VA for some of the additional risk they incur under the UNE
7 regime and the TELRIC standard.

8 **Q. Please describe the data you obtained from Verizon VA.**

9 A. The data I obtained from Verizon VA are shown in Attachment 2. The data, which is the
10 same that Verizon VA has presented as its TELRIC costs in this case, show that Verizon
11 VA would have to invest more than \$7 billion to reconstruct its telecommunications
12 network in Virginia using the most efficient technology currently available, that its
13 annual operating expenses would be almost \$1.3 billion, and that the average life of this
14 network would be approximately 14.1 years.

15 **Q. How did you calculate the minimum lease payments that would allow Verizon VA to**
16 **recover the TELRIC cost of its network investment, pay its operating expenses and**
17 **taxes, and earn a fair rate of return on its network investment, under the**
18 **assumption that the CLECs sign a non-cancelable financial lease for the use of**
19 **Verizon VA's network facilities?**

20 A. I calculated the lease payments by equating the present value of the cash inflows under
21 the lease to the present value of Verizon VA's cash outflows for investments, operating
22 expenses, and taxes. Specifically, the calculation of the lease payments was made using
23 the equation:

$$I = \sum_{t=1}^T \frac{(1 - \tau_c)(L_t - O_t) + \tau_c D_t}{(1 + ATWACC)^t} + \frac{MV}{(1 + ATWACC)^T} \quad (1)$$

where:

I = investment in the network on total network basis

τ_c = composite corporate tax rate

L_t = monthly lease payment

D_t = monthly depreciation amount

O_t = monthly operating expense

T = number of months in life of asset

MV = salvage value of asset and

ATWACC = after-tax weighted average cost of capital

Using the data shown in Attachment 2 and my estimate of Verizon VA's after-tax weighted average cost of capital," Equation (I) can be solved for the unknown monthly lease payments.

Q. Why did you use Verizon VA's after-tax weighted average cost of capital to discount lease cash flows in your analysis?

A. I used Verizon VA's after-tax weighted average cost of capital to discount lease cash flows because it best reflects the financing mix and cost rates that Verizon VA would need to use to finance its investment in the facilities required to provide UNEs. Since CLECs use the leasing of UNEs as a substitute for building and owning their own telecommunications facilities (or of using other alternative facilities or technologies), the after-tax weighted average cost of capital provides correct economic signals for the lease versus build decision.

¹ The after-tax weighted average cost of capital reflects the tax deductibility of interest. Thus, for example, if the interest rate is 7% and the tax rate is 50%, the after-tax weighted average cost of capital will reflect 3.5% interest.

1 **Q.** Some economists suggest that a financial lease is a substitute for debt financing
2 rather than for a mix of debt and equity financing as you have assumed. In this
3 application, why **is** it appropriate to assume a mix of debt and equity financing
4 rather than pure debt financing?

5 **A.** In this application it is appropriate to assume a mix of debt and equity financing because
6 a company investing more than \$7 billion to reconstruct Verizon VA's network in
7 Virginia could never finance this investment entirely with debt. Even if CLECs sign a
8 financial lease that requires them to purchase UNEs at a fixed rate for the entire life of
9 the network, there is no guarantee that CLECs could fulfill their contract. Indeed,
10 Verizon VA would still face the considerable risk that CLECs would default on their
11 lease payments due to bankruptcy. Verizon VA could only reduce its investment risk
12 through a mix of debt and equity financing. A financial lease is really a substitute for
13 owning an asset and is only a substitute for debt financing if the lessee could realistically
14 finance the asset with debt if they did not lease the asset. In the case of a
15 telecommunications network investment, it is simply unrealistic to assume that either the
16 CLEC or Verizon VA could finance ownership of the network entirely with debt.

17 **Q.** How did you calculate the minimum lease payment that Verizon VA would have to
18 charge if the CLECs can renew their **UNE** lease when a regulatory body sets lower
19 rates?

20 **A.** I calculated this minimum lease payment by equating the present value of the lease cash
21 inflows to the sum of the present value of Verizon VA's cash outflows for network
22 investment, operating expenses, and taxes; and the value of the option to renew the lease

at lower rates when rates are reset. Specifically, the calculation of the lease payment in this scenario was made using the equation:

$$I = \sum_{t=1}^T \frac{(1 - \tau_c)(L_t - O_t) + \tau_c D_t}{(1 + ATWACC)^t} + \frac{MV}{(1 + ATWACC)^T} - P_A \quad (2)$$

where P_A is the value of the option to cancel, calculated according to Copeland/Weston, and the remaining variables are defined as in Equation (1).

Q. How did you calculate the regulatory risk premium required to compensate Verizon VA for the additional risk they incur because CLECs can cancel their leases and regulators can lower UNE rates at any time?

A. I calculated this regulatory risk premium by substituting the value of the lease payments (obtained from the previous step) into Equation (1) and solving for the after-tax weighted average cost of capital. The required regulatory risk premium is the difference between the required rate of return on the cancelable operating lease and the required rate of return on the financial lease. Using the Verizon VA data, the regulatory risk premium is **5.41%**.

Q. Does this risk premium fully reflect the risks associated with the UNE regime and the accompanying TELRIC pricing standard?

A. No. My risk premium only reflects the additional regulatory risk associated with the regulators' option to lower UNE rates at any time to reflect the lower cost of a hypothetical network using the then-most efficient available technology and the CLEC option to cancel. It does not reflect all of the risks associated with the TELRIC pricing standard, such as the optimistic expense and investment assumptions that are frequently used in implementing the TELRIC standard. In addition, my regulatory risk premium does not reflect the risk that under the TELRIC standard Verizon VA will be unable to recover the actual costs it incurs in building and operating its network.

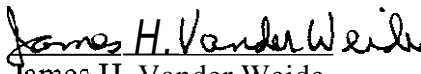
1 **Q.** **Does this conclude your testimony?**

2 **A.** Yes, it does.

Declaration of James H. Vander Weide

I declare under penalty of perjury that I have reviewed the foregoing testimony and that those sections as to which I testified are **true** and correct.

Executed on April 15, 2003


James H. Vander Weide

A Note on the Evaluation of Cancellable Operating Leases

Thomas E. Copeland and J. Fred Weston

The authors teach in the Graduate School of Management at the University of California at Los Angeles.

■ Many central theoretical issues on long-term leasing were settled by Miller and Upton [8], Lewellen, Long and McConnell [6], and Myers, Dill and Bautista [9].¹ Issues of clarification and implementation can be found in Levy and Sarnat [5]. The following paper extends the analysis of lease contracts to include cancellable operating leases.

For expositional purposes lease contracts can be divided into two broad categories: 1) pure financial leases and 2) operating leases. Pure financial leases are assumed to be perfect substitutes for debt capital because they are not cancellable without bankruptcy and they are fully amortized. On the other hand, operating leases are riskier from the lessor's point of view because they may be cancelled at the option of the lessee and cannot (by law) be fully amortized.

We wish to thank Dan Galai, Robert Geske and Kuldeep Shastri for their helpful comments.

¹The distinction between long-term and short-term leases is not trivial. Short-term leases such as hotel room rentals are probably more efficient than buying for a day simply because of transaction cost differences. However, the effect of such frictions is minimized for long-lived contracts.

The first part of the paper provides a brief review of the analysis of pure financial leases. The second part solves the problem of evaluating cancellable operating leases by using the Cox, Ross and Rubinstein [2] binomial option pricing method. From the lessor's point of view a cancellable operating lease is equivalent to a pure financial lease minus an American put option with a (non-stochastic) declining exercise price. The expected rate of return on a cancellable lease is shown to be higher than the rate on a pure financial lease.

The Analysis of Pure Financial Leases

Pure financial leases are assumed to be perfect substitutes for debt. The lessee takes the before-tax rental rate, L , as an input in making a comparison between leasing and borrowing. The analysis involves the following differential cash flows:

a. A cash saving amounting to the dollar amount of the investment outlay, I , which the firm does not have to incur if it leases.

b. A cash outflow amounting to the present value of after-tax lease dollars which must be paid out $PV[(1 - \tau_c)L]$.

c. The present value of the opportunity cost of the lost depreciation tax shield, $PV(\tau_c \text{dep}_i)$.
 d. The present value of the *change* in the interest tax shield on debt which is displaced by lease financing, $PV[\tau_c \Delta(rD_i)]$; where D_i is the remaining principal of displaced debt in period i , and r is the coupon rate. These four terms, when discounted at the proper rate, give the net present value (NPV) of the lease contract to the lessee. If the NPV (to lessee) > 0 the lease will be accepted.

$$NPV(\text{lessee}) = 1 - PV[(1 - \tau_c)L_1] - PV[\tau_c \text{dep}_1] - PV[\tau_c \Delta(rD_1)] \quad (1)$$

Because this definition of cash flows explicitly includes the tax shield of displaced debt in the numerator of the present value equation, the cash flows should be discounted at the before-tax cost of capital. The before-tax cost of debt capital, k_d , is relevant because the lease contract is a perfect substitute for debt. It has the same risk. Therefore, we have

$$NPV(\text{lessee}) = \sum_{i=1}^N \frac{(1 - \tau_c)L_i + \tau_c \text{dep}_i + \tau_c \Delta(rD_i)}{(1 + k_d)^i} \quad (2)$$

If correct, this approach should show the lessee to be indifferent to the contract (i.e., $NPV(\text{lessee}) = 0$) when the lessor's minimum lease fee is substituted into the equation. The computation is fairly cumbersome because the displaced tax shield, $\tau_c \Delta(rD_i)$, changes each period.

Myers, Dill and Bautista [9] and Levy and Sarnat [5] have shown that an equivalent approach is to account for the interest tax shield by discounting at the after-tax cost of debt and eliminating the third term from the numerator of the righthand side of Equation (2). For constant lease payments, Equations (2) and (3) are equivalent.

$$NPV(\text{lessee}) = 1 - \sum_{i=1}^N \frac{(1 - \tau_c)L_i + \tau_c \text{dep}_i}{[1 + (1 - \tau_c)k_d]^i} \quad (3)$$

Note that from the lessor's point of view k_d is the lending rate on debt capital. It is the lessor's weighted average cost of capital, $WACC(\text{lessor})$, grossed up by the lessor's effective marginal tax rate.²

²For reasons why the marginal effective tax rate may be different from the corporation's marginal nominal tax rate see Miller [7] and DeAngelo and Masulis [3].

$$k = \frac{WACC(\text{lessor})}{(1 - \tau_c)} \quad (4)$$

Therefore, when discounting the cash flows of Equation (3) from the lessor's point of view, we have

$$NPV(\text{to lessor}) = -1 + \sum_{i=1}^N \frac{L_i(1 - \tau_c) + \tau_c \text{dep}_i}{(1 + WACC)^i} \quad (5)$$

where $WACC(\text{lessor}) = (1 - \tau_c)k_d$. The equivalence of Equations (3) and (5) demonstrates that the financing decision is the same from either the lessee's or lessor's point of view. Also, it is worth mentioning that the lessee's indifference to the contract will result only when all terms in Equations (3) and (5) are symmetrical. Especially important are the effective tax rates of the lessor and lessee. Lewellen, Long and McConnell [6] have shown that with different effective tax rates for the lessor and lessee the lease may have positive net present values for both parties.

The Evaluation of Operating Lease Contracts

Operating leases are different from pure financial leases in two important ways. First, and most important, they may be cancelled at the option of the lessee. From the point of view of the lessee, capital employed under operating lease contracts becomes a variable cost (rather than a fixed cost) because the lease may be terminated (sometimes requiring a penalty to be paid) and the leased asset may be returned whenever economic conditions worsen. This is like having equipment that can be laid off. From the lessor's point of view, operating leases are obviously riskier than financial leases. A financial lease, like a loan, is secured by all of the firm's assets. An operating lease is not. The second difference between operating and financial leases is that operating leases enable the lessor to capture the salvage value of the asset.

The duration of an operating lease is usually several years on business office equipment, computers, buildings, and trucks. The contracts are not renegotiated during their term. However, they can usually be cancelled at the option of the customer (sometimes with and sometimes without penalty). For example, the wording in an IBM contract is: "... the customer may, at any time after installation, discontinue a processor complex unit upon three months prior written notice, or discontinue any other machine or any field removable feature or request a field removable down-

grade upon one month's written notice" [subject to the payment of termination charges].

What are the sources of risk to a lessor who contemplates extending an operating lease? We shall discuss two categories of risk. The first category of risk reflects fluctuations in the economic value of the asset over time. These changes in value result from the uncertain economic rate of depreciation of the asset and, from general price level and interest rate uncertainty. The economic rate of depreciation is determined by the value of the asset in alternative uses and from the competition of substitutes. Changes in value will reflect obsolescence as well as physical deterioration. This may be termed *replacement cost risk*. The uncertainty of the salvage value of the asset is a special case of this first category of risks related to the economic value of the asset. Our intent is to define replacement cost risk as the generic term for fluctuations in the economic value of the asset resulting from uncertainties such as obsolescence costs and unanticipated changes in the general price level and interest rates.

A second category of risk relates to the characteristics of the lessee and we shall argue that they are of no special concern to the lessor. (The reason is discussed below.) Related to the performance of the lessee is a *revenue risk*. This is the risk that the lease will be cancelled because the lessee's revenues from the asset fall enough so that the present value of the lease payments exceeds the present value of continued use of the asset.

Another source of risk related to the behavior of the lessee is the *risk of default*. Default is an involuntary breach of the lease contract. It is common to both financial leases and operating leases. Therefore, we shall assume that the lessor's lending rate, k , is already adjusted to compensate for default risk.

The usual approach to the operating lease problem is to separate each of the different components of risky cash flow and discount them at the "appropriate" risk-adjusted discount rate.³ The type of formula often used is:

NPV(to lessee) =

$$1 - \sum_{t=1}^N \frac{L_t(1-\tau_c)}{(1+k^*)^t} - \sum_{t=1}^N \frac{\tau_c \text{dep}_t}{(1+k^*)^t} - \tau_c I - \frac{MV}{(1+k)^N} + \frac{\tau_c(MV-BV)}{(1+k)^N} - \sum_{t=1}^N \frac{O_t}{(1+k_2)^t} \quad (6)$$

³For example, see [10].

where $k^* = (1 - \tau_c)k$, = the after-tax cost of debt capital;

$\tau_c I$ = the investment tax credit forgone by the lessee;

MV = the salvage value (market value) of the asset when the lease contract expires in year N ;

k , = the risk-adjusted after-tax discount rate "appropriate" to salvage risk;

$\tau_c(MV - BV)$ = the capital gains tax on the difference between the salvage value and the book value;

O_t = the value of operating maintenance in period t ;

k_2 = the risk-adjusted after-tax discount rate "appropriate" to the maintenance costs.

While this approach is useful in pointing out the different risks that exist, the practitioner is forced to use ad hoc rules of thumb when attempting to estimate the various risk-adjusted discount rates needed to solve Equation (6).⁴ Another approach is suggested below.

Of the types of risk mentioned above, only replacement cost risk (including salvage value risk) and default risk are borne by the lessor. Default risk is compensated in the lending rate, k , and shall not be discussed. Revenue risk is irrelevant to the lessor because it is borne by the lessee when he makes his investment decision. To show why this is so, assume for the moment that the replacement cost and salvage value of the asset are known with certainty. Still, the lessee may cancel an operating lease if the present value of the after-tax operating cash flow from his use of the leased asset falls below the present value of future lease obligations. Even so, the lessor will be indifferent to the cancellation because, given no uncertainty about the replacement or salvage value of the asset, a lease contract can always be constructed so that the replacement value of the asset is equal to the value of the remaining lease payments. The payoffs to the lessor are:

Payoff to lessor (given: no replacement cost risk);

$$= \begin{cases} \text{PV (lease payments)} & \text{if NPV (project) } > 0 \\ \text{PV (asset)} & \text{if NPV (project) } < 0 \end{cases}$$

Given no replacement cost uncertainty a contract can be written so that

$$\text{PV (lease payments)} = \text{PV (asset)}$$

⁴Maintenance contracts for leased assets are separable from the lease contract itself and can be priced separately. Therefore, we ignore maintenance cost cash flows when we discuss the operating lease contract.

for any point in time. Thus, the lessor is indifferent to revenue uncertainty."

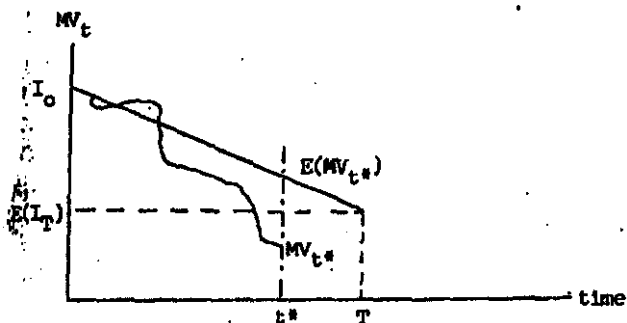
Given the irrelevance of revenue uncertainty, we can proceed to discuss the effect of uncertain replacement costs (including uncertain salvage value). Exhibit 1 shows how the market value of the leased asset may change over time. The downward-sloping solid line is the expected decline in the asset's value due to anticipated inflation, wear and tear, and obsolescence. Note that the value of the asset is expected to decline from $\$I_0$ to $E(\$I_T)$ over the life of the contract, T years. The expected salvage value is $E(I_T)$. It is reasonable to assume that the value of the asset never falls below zero. Given replacement cost uncertainty, the actual value of the asset at any time $t^* \leq T$ may be greater or less than expected. The particular situation illustrated at t^* in Exhibit 1 shows that if the value of the asset, MV_{t^*} , falls far enough below its expected value, $E(MV_{t^*})$, then the lessee can improve his position by cancelling the lease, returning the leased asset, and leasing a more efficient replacement to do the same job at lower cost. The option to terminate the lease is an American put held by the lessee. The value of the put will be implicit in the lease fees.

The present value of the relevant American put, P_A , is derived in Appendix A following the assumption of a binomial stochastic process. (Cf. Cox, Ross and Rubinstein [2]). The expected replacement cost of the asset is assumed to decline in a straight line at the rate

This point is also made in Miller and Upton [8]. Implicitly, it is understood that if the original lease is cancelled the lessor immediately places the equipment on lease again.

Ex ante, the lessor will be seen to charge for possible actions by the lessee under alternate states of nature (captured in the ex ante probability distribution). Ex post, of course, the asset may decline in value so that the lessee will return the asset. The lessor then must either a) sell the asset at market value or b) lease it again at a lower rate. Both possibilities are reflected in the price of the American put in the ex ante analysis. (see Equation 7).

Exhibit 1. Replacement Cost Uncertainty



$(1-\theta)$ in each period. For convenience, we assume that the lease contract is written so that the present value of the remaining lease fees is equal to the expected replacement value of the asset in each time period. Hence the option is written at-the-money.

If the lease contract is written so that the exercise price of the implicit put declines at a rate slower than the expected economic depreciation, then the probability of cancellation increases. If there are any significant transactions costs such as installation and removal and resale expenses, then frequent cancellation is undesirable. The opposite situation occurs when the exercise price declines faster than expected economic depreciation. The likelihood of early exercise decreases and so does the implied value of the cancellation feature. If there are costs to negotiating the terms of the cancellation feature, then the value of the cancellation option must exceed negotiation costs. There may well be an optimal relationship between the rate of decline in the exercise price and the expected economic depreciation of the asset. No matter what it is, Equation (7) will provide a numerical solution for the value of the American put implied in the cancellation clause. Modifications in this assumption do not materially alter the form of the option pricing equation. The exercise price, X , for the American put written on the replacement cost of the asset is the present value of the lease payments represented by the solid line in Exhibit 1. Since the lease payments include repayment of the expected economic depreciation of the asset, $(1-\theta)E(MV_t)$, we have to price the value of an American put for a case in which the exercise price declines at a non-stochastic rate equal to the expected decline in the value of the asset (analogous to a non-stochastic dividend payment). The present value of the American put is:

$$P_t = \text{MAX} \{X - V, [pP_u + (1-p)P_d] + r_t\} \quad (7)$$

where

$$P_u = \text{MAX} \{X - d\theta V, [pP_{uu} + (1-p)P_{ud}] + r_t\};$$

$$P_d = \text{MAX} \{X - u\theta V, [pP_{du} + (1-p)P_{dd}] + r_t\};$$

$$p = \frac{(u-1) - (r_f-1)/\theta}{u-d}, (1-p) = \frac{(r_f-1)/\theta + (1-d)}{u-d}.$$

Equation (7) may be solved iteratively in order to provide a numerical solution for any American put option where the exercise price on the option declines at a non-stochastic rate equal to the ex ante expected decline in the value of the asset. If the depreciation rate $(1-\theta)$ is zero, then Equation (7) reduces exactly to the

*The notation used in Equation (7) is detailed in the appendix.

numerical solution of an American put with constant exercise price, derived by Cox, Ross and Rubinstein [2]. As the anticipated economic life of the asset becomes shorter (i.e., as it depreciates faster), the value of the put decreases relative to its counterpart — an American put with fixed exercise price. The put implied by the lease's cancellation clause differs from a regular American put because its exercise price decreases at a predetermined rate. Because the decreasing exercise price is linked to the anticipated rate of economic depreciation, it follows that the put is worth less as the expected life of the underlying asset is shorter.

The effect of the put on the lease fees will be to increase them with 1) greater uncertainty in the replacement cost of the leased asset, 2) decreases in the risk-free discount rate, and 3) a lower expected rate of depreciation over the life of the lease contract. The first two effects are obvious and the third effect makes sense when one realizes that we are talking about the marginal change in lease fees caused by the cancellation option. The level of lease fees will decrease as the expected rate of economic depreciation decreases, but the cancellation option has greater cost to the lessor as the life of the asset increases.

An American put written on a lease contract and modeled as in Equation (7) will capture the value of the cancellation clause in an operating lease. The value of the put will depend on the following variables:

$$P_A = f(I, \sigma_{MV}^2, r_f, T, X, \theta) \quad (8)$$

where I = the initial cost of the leased asset;

σ_{MV}^2 = the instantaneous variance of the market value of the asset (for annual binomial outcomes $u = e^{\sigma}$, where σ is the annual standard deviation of asset returns);

r_f = one plus the risk-free rate for assets of maturity T ;

T = the number of time periods before the option expires;

X = the initial exercise price of the option ($X = I$);

$1 - \theta$ = the annual rate of anticipated straight-line depreciation in the value of the asset.

The sign of the partial derivative of the value of the put with respect to each of the variables is given above Equation (8).

The following numerical example shows how the lessor will increase his required lease payments if a lease contract is cancellable. Assume that a \$10,000

asset is expected to have a three-year economic life and depreciate an equal amount each year (i.e., $\theta = .667$). However, its value may be 50 percent higher or lower than expected at the end of a given year (i.e., $u = 1.50$, $d = .667$, $\sigma = .405$). The lessor has a tax rate of 40 percent and will write a two year lease. If the lease contract were a strict financial lease, it would require a 10 percent before-tax rate of return (i.e., $k_d = 10\%$). The salvage value is uncertain and requires a 16% risk-adjusted rate of return. For simplicity we ignore capital gains taxation on the salvage value and investment tax credits. Using our prior definitions of the variables we can write the competitive present value of a non-cancellable lease to the lessor as follows:

$$0 = -I + \sum_{t=1}^2 \frac{(1-\tau_c)L_t + \tau_c \text{dep}_t}{[1+(1-\tau_c)k_d]^t} + \frac{E(MV)_2}{(1+k_d)^2} \quad (9)$$

Substituting in the appropriate values, and solving for the competitive lease fee we have

$$0 = -10,000 + \sum_{t=1}^2 \frac{(1-.4)L_t + .4(3333)}{[1-(1-.4).10]^t} + \frac{3333}{(1.16)^2}$$

$$\begin{aligned} 0 &= -10,000 + .6L_1 \text{PVIF}_1(6\%, 2 \text{ yrs.}) \\ &\quad + .4(3333) \text{PVIF}_1(6\%, 2 \text{ yrs.}) + 3333(.743) \\ 0 &= -10,000 + .6L_1(1.833) + .4(3333)(1.833) \\ &\quad + 3333(.743) \\ L_1 &= \$4,619 \end{aligned}$$

Next, we want to determine the competitive lease payments assuming that the above contract is a cancellable operating lease. Equation (9) must be modified by subtracting the present value of the American put option. The new valuation equation is

$$0 = -I + \sum_{t=1}^2 \frac{(1-\tau_c)L'_t + \tau_c \text{dep}_t}{[1+(1-\tau_c)k_d]^t} + \frac{E(MV)_2}{(1+k_d)^2} - P_A \quad (10)$$

*For simplicity we will assume that the lessor and the lessee have the same effective tax rate. Differential tax rates do not affect the value of the cancellation clause.

The value of the put (per dollar value of the asset) is given in Exhibit A-4 as .085. Solving for the operating lease fee we have

$$0 = -10,000 + \sum_{t=1}^2 \frac{(1-.4)L'_t + .4(3333)}{(1+.085)^t}$$

$$+ \frac{3333}{(1.16)^2} = .085(10,000)$$

$$0 = -10,000 + .6L'_t(1.1133) + .4(3333)(1.833)$$

$$+ 3333(.743) = 850$$

$$L'_t = 15,392$$

The lease fee has increased considerably to reflect the extra risk of possible early cancellation of the operating lease.

If the lessee takes the lease fee as an input and tries to compute an internal rate of return (IRR) on the contract without considering the American put, then there will be a considerable upward bias in the IRR. Using the above lease fee the computation would be

$$0 = 1 - \sum_{t=1}^2 \frac{(1-\tau_c)L'_t + \tau_c \text{dep}_t}{(1+\text{IRR})^t} - \frac{E(MV)}{(1+k_f)^2}$$

$$0 = 10,000 + \sum_{t=1}^2 \frac{(1-.4)(5392) + .4(3333)}{(1+\text{IRR})^t}$$

$$- \frac{3333}{(1.16)^2}$$

$$0 = 10,000 - 4568.4 \text{PVIF}_t(\text{IRR}\%, 2 \text{ yrs.})$$

$$= 2476$$

$$\text{PVIF}_t(\text{IRR}\%, 2 \text{ yrs.}) = \frac{-2476}{-4568.4} = 1.647$$

$$\text{IRR} \approx 14\%$$

The management of the lessee firm would be mistaken to compare the 14 percent before-tax rate of return with the 10 percent before-tax cost of debt capital. The two rates are not comparable because the cancellable operating lease is riskier than its non-cancellable financial lease counterpart.

Frequently the lease may be cancelled only if a lump-sum penalty, F , is paid to the lessee. The penalty reduces the value of the cancellation clause for the

lessee. Numerically, the effect of the penalty can be estimated by subtracting the fee from the exercise price in Equation (7). This is shown below where P_A^* is the present value of the cancellation clause given a cancellation fee, F :

$$P_A^* = \text{MAX}\{(X-F)$$

$$- V_t[pP_{dt} + (1-p)P_{ut}] + r_t\}$$

$$\text{where } P_{dt} = \text{MAX}\{(0X-F)$$

$$- d\theta V_t[pP_{dt} + (1-p)P_{ut}] + r_t\};$$

$$P_{ut} = \text{MAX}\{(0X-F)$$

$$- u\theta V_t[pP_{dt} + (1-p)P_{ut}] + r_t\};$$

$$p = \frac{(u-1) - (r_f-1)/\theta}{u-d}$$

$$(1-p) = \frac{(r_f-1)/\theta + (1-d)}{u-d}$$

Summary

If the lease is a pure financial lease, it is a perfect substitute for debt and we show that the appropriate discount rate for the leasing cash flows (before interest charges) is the after-tax cost of debt capital. On the other hand, if the lease contract is a cancellable operating lease, it is not a perfect substitute for debt capital and some higher discount rate is appropriate. This rate may be obtained by first computing the present value of an American put with an exercise price that declines at the same rate as the expected decline in the market value of the leased asset. The declining exercise price is necessary so that at any time the expected value of the future lease payments is equal to the expected market value of the depreciating asset. An example shows that the internal rate of return on an operating lease will be greater than on the comparable pure financial lease. However, the apparent higher internal rate reflects the value of the put included in the cancellation clause of an operating lease.

References

1. R. Bigelow, editor, *Computer Law Service*, Vol. 2. Wilmette, Illinois: Callaghan and Co., 1979.
2. J. Cox, S. Ross and M. Rubinstein, "Option Pricing: A Simplified Approach," *Journal of Financial Economics* (September 1979), pp. 229-2M.
3. H. DeAngelo and N. W. Masulis, "Optimal Capital Structure Under Corporate and Personal Taxation," *Journal of Financial Economics* (March 1980), pp. 1-29.
4. W. Lee, J. Martin and A. J. Senchak, "An Option Pricing Approach to the Evaluation of Salvage Values in Financial Lease Agreements," Working Paper, University of Texas at Austin, September 1980.

Analysis of Various Categories of Investment for Virginia

Total Product Investments		Expected	Operating
Forward-Looking Investment	VA-Specific	Life	Expenses
SS7 Investments	\$10,069,950	10.1	\$1,203,359
Operator Services	\$15,961,441	11.7	\$2,604,907
Total Collocation Investments	\$103,946,340	9.5	\$10,810,419
Access to OSS	\$2,732,256	8.1	\$607,381
Support Investments	\$576,419,355	9.0	\$23,622,000
ADSL Incremental	\$2,371,923	10.0	\$246,680
Testing Support Investments	\$32,495,505	10.0	\$1,065,853
DUF Investments	\$1,387	10.0	\$308
Total Switch Investments	\$1,345,069,709	10.0	\$160,735,830
Total Loop Investments	\$4,590,372,221	10.0	\$1,002,996,330
Total IOF Investments	\$640,245,882	10.0	\$66,585,572
Total PubComm Investments	\$35,878,432	10.0	\$2,159,882
AIN Incremental	\$457,827	10.0	\$54,710
Total Forward-looking Investments	\$7,356,022,228	14.1	\$1,272,693,231

DOCUMENT OFF-LINE

This page has been substituted for one of the following:

- o An oversize page or document (such as a map) which was too large to be scanned into the ECFS system.

- o Microfilm, microform, certain photographs or videotape

- o Other materials which, for one reason or another, could not be scanned into the ECFS system.

The actual document, page(s) or materials may be reviewed by contacting an Information Technician at the FCC Reference Information Center, at **445 12th** Street, SW, Washington, DC, Room CY-A257. Please note the applicable docket or rulemaking number, document type and any other relevant information about the document in order to ensure speedy retrieval by the Information Technician.

1 CD ROM